

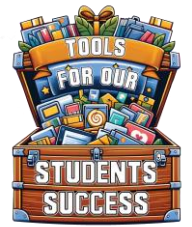


Zeta Omega Foundation

15435 St. Clair Ave., Cleveland, OH 44110, 216-200-0318

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www.zetaomegafoundation.com



Greetings Community Partner:

I hope this letter finds you well. My name is Anthony W. Scott, Esq. and I am the President of the Zeta Omega Foundation. I am excited to announce the upcoming “Tools for our Students’ Success” Awards Brunch. As a valued supporter of education and community empowerment, I am reaching out to invite you to advertise in our souvenir booklet for this esteemed event.

About the Foundation: The Zeta Omega Foundation, a 501 C(3) Non-Profit entity, was created in 2019. Our mission is to provide financial assistance and promote public service programs in support of the Zeta Omega Chapter of Omega Psi Phi Fraternity, Inc. and other service-oriented organizations. We support programs and initiatives that pertain to health, education, economics, government, social and cultural empowerment, particularly as it uplifts the Greater Cleveland Community.

About our Event: Our scholarship initiative, Tools for our Students’ Success, will provide first-generation college students, matriculating to a two (2) or four (4) year college/university, with a trunk including essential tools needed for success. Items will include, but not be limited to, a Laptop/tablet loaded with Microsoft applications, a stipend towards books, comfort items, etc. The application period concluded April 30th. We are reviewing the applications presently and will be interviewing the students in late May/early June to identify 3-5 winners.

These students will be awarded their trunks at our Awards Brunch on July 20, 2024 from 11:00 am to 1 pm at the City of Cleveland Public Library, MLK Jr. Branch, 1962 Stokes Blvd., Cleveland, Ohio 44106.

By placing an advertisement in our souvenir booklet, you will benefit from extensive exposure to attendees comprising influential community members, educators, students, and families. Your support will be acknowledged prominently, showcasing your commitment to educational excellence and community development. Additionally, your advertisement will be featured in our event materials and digital platforms, ensuring visibility beyond the brunch itself.

Below, you will find further details regarding our advertising rates, specifications and payment information.

Full Page Ad (Front inside cover, back or cover)	\$200
Full Page Ad	\$100
Half Page Ad	\$75
Quarter Page Ad	\$50
Business Card Ad	\$25
Patron Ad	\$10

Name (Company/Individual)		Phone
Address	City	State/Zip
Advertisement Size: (Circle appropriate selection):		
Inside Front Cover (7.5" x 10")	Inside/Outside Back Cover (7.5" X 10")	
Full Page (7.5" x 10")	Half Page (7.5" x 5")	
Quarter Page (3.75" x 5")	Business Card (3.5 x 2.5")	
Patron		
Notes:		
<ol style="list-style-type: none"> 1) All ads must be camera-ready 2) All ads must be fully created, color or black and white, and submitted in jpeg format. 3) Front and back cover ads will be printed in color. They must be submitted in jpeg format. 4) Any ads submitted for the souvenir booklet that do not conform to the above guidelines will be enlarged, reduced, floated or recreated at the discretion of the production staff. 		

Please make payments electronically through our website, www.zetaomegafoundation.com, on our "donate now" page, found [here](#). Enter your/your organization's name and indicate that it is for an advertisement in the "donate in the name of" field.

If you prefer to pay by check or money order, or you need an invoice, please email us your request at zetaomegafoundation@gmail.com so we can accommodate your request. A receipt will be provided to you following your donation.

Vendors: Of final note, we will have a small amount of **vendor opportunities** at this event. To learn more about this opportunity, **ticket sales**, or any additional information, please do not hesitate to contact me at 216-200-0318 or via email at zetaomegafoundation@gmail.com.

Thank you for considering this opportunity to support these students and make a difference in our community. We look forward to partnering with you for this and future endeavors.

Warm regards,

Anthony W. Scott

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